



## rp3000 Point Of Sale System

Why HP rp3000 POS System over a standard PC desktop for your point of sale needs



### Overview

The focus of transactional activity, your point of sale solution, should be able to handle unique demands of point of sale environments. A POS solution must be durable, reliable, easy to use, flexible, and easily serviceable with warranty, support and services to support your needs.

HP's new rp3000 Point of Sale System provides all the functional benefits of a desktop yet is designed for typical retail environments.

### Durability and Reliability

POS systems are handled by different people over a long period of time and have greater exposure to dust and temperature extremes.

The HP rp3000 POS system's steel chassis has been tested to withstand long-term wear in a typical retail environment. It includes an energy-efficient Intel® Atom™ processor<sup>2</sup> plus an oversized cooling system that requires less energy to operate.

Businesses grow over time requiring additional systems and peripherals. The rp3000 system will be available to purchase for three years.

### Flexible and Easy to Use

A POS system should easily support multiple peripheral devices and be able to power those peripherals to reduce the number of power cords in tight-spaced environments. Often, systems and peripherals are plugged in and unplugged to move from cash point to cash point to accommodate current store needs. Excellent setup instructions make it easy to move systems when you need to.

Ease of use features include color coded I/O ports for ease in deployment, eight USB ports (six USB 2.0 ports), two powered USB ports (one 24 volts and one 12 volts), two RS-232 serial/COM ports (all power configurable) for expandability and you'll only need 2 power cords for the rp3000 and a monitor!!! Use excellent HP hardware set-up instructions to reduce frustration of hardware set-up.

### Service, support and warranty

Businesses want to focus more on the business and less on solving IT challenges or replacing parts and systems every year or two. Retailers need long standard warranties, one number to

call for support and service, and would like the option to purchase service packages that are tailored to point of sale needs. HP and its valued partners provide worry-free maintenance with a standard three-year limited warranty for end-to-end service in one call. Add HP Care Pack Services<sup>1</sup> to extend your protection beyond the standard warranties.

	HP rp3000 solution	Standard Desktop PC	Benefit to Merchant
Low acquisition price	•	•	The value of POS at a fraction of the price
Designed for retail	•		Focus on your business, not on your technology
Retail hardened	•		POS solution designed for rigors of retail
Oversized cooling supports running at 40° C/104° F ambient temperatures	•		Increased reliability and longer lifecycle
3 year buying lifecycle	•		Standardize on a POS solution as you grow your business
Up to 8 year parts availability	•		Dependability from a brand you can trust
Standard 3 year warranty	•		3 year warranty on the system (3-year parts, 3-year labor and 3-year onsite service).
Warranty coverage extensions developed for Retail	•		Reduce your technology risk by adding up to 5 year warranty extensions with accidental damage on the complete HP Point of Sale Solution <sup>1</sup>
Standard powered USB ports & power configurable RS-232 serial ports	•		Eliminate cable clutter and have a cleaner counter space
Lockable optical drive bay	•		Secure your data from tampering
Low-power Intel <sup>2</sup> Atom processor	•		Processor consumes less than 20% of the power of standard desktop processor
150W Active Power Factor Correction Auto-sensing Power Supply	•		Delivers cleaner power to your POS, enabling a more reliable solution
Modular unit with small footprint	•		Sleek integrated POS solution optimizing your counter space
Steel chassis	•		Withstands typical demanding retail environments

1. Service levels and response times for HP Care Packs may vary depending on your geographic location. Restrictions and limitations apply. For details, visit [www.hp.com/go/carepack](http://www.hp.com/go/carepack).
2. 64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel® 64 architecture. Processors will not operate (including 32-bit operation) without an Intel 64 architecture-enabled BIOS. Performance will vary depending on your hardware and software configurations. See [www.intel.com/info/em64t](http://www.intel.com/info/em64t) for more information.

© Copyright 2008 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein. Microsoft and Windows are U.S. registered trademarks of Microsoft Corporation. Windows Vista is either a registered trademark or trademark of Microsoft Corporation in the United States and/or other countries. Intel and Atom are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

To learn more, visit [www.intuitretail.com/hp](http://www.intuitretail.com/hp)

Rp3000 Point of Sale System for Intuit-HP Retail Solution (web) November 2008

