

**IQM Software**

Unit 2 Hove Technology Centre, St Josephs Close  
Hove  
East Sussex  
BN3 7ES  
Accounts@IQMSoftware.co.uk  
www.IQMSoftware.co.uk  
Company Registration No. 3647759



# INVOICE

**INVOICE TO**

- UNKNOWN SOURCE

**INVOICE NO.** 1092**DATE** 10/08/2021**DUE DATE** 09/09/2021**TERMS** Net 30

DATE	DESCRIPTION	QTY	RATE	AMOUNT
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PAID

Account Name: Internet Query Marketing Ltd  
IBAN:GB33HBUK40243721241311  
SWIFT/BIC: HBUKGB4B  
Crawley Branch Sort Code: 40-24-37

DATE		DESCRIPTION	QTY	RATE	AMOUNT
10/08/2021	<b>Consultancy Services</b>	<p>Consultancy services:</p> <p>Challenge: Understanding the challenges with (offline) data-entry (that users currently solve by making notes on paper, then entering it into an !!!!!!! spreadsheet before putting it into !!!!!!!) and identifying how these problems could be solved in !!!!!!!.</p> <p>Scope of work: Sketching rapid solutions within the technological constraints of the product based on field-user insights.</p> <p>Elements - Understanding the context, challenge deep dive, exploring solution space</p> <p>Download session - understanding the full context of the project 2h session (with project team)</p> <p>Technical walkthrough - understanding the details of the product and the capabilities of the technology 2h session (with project and development team)</p> <p>User validation workshop - mapping out assumptions and preparing interview outline 4h workshop (with project team)</p> <p>User interviews - getting field user insights (incl. understanding how users currently use!!!!!! and the spreadsheet) 5x1h interview (one project team member present per interview)</p> <p>Synthesis session - compiling our insights into challenges and making sure everyone starts with the same information 2h session (with project team and development team if possible)</p> <p>Lightning Decisions Jam - Design Thinking workshop to go from challenges to solutions (ideas) 2h workshop (with project team - dev team welcome)</p> <p>Go, no-go session - Look at best solution and decide on feasibility and next steps 1h session (with project and dev team)</p> <p>Deliverables:</p> <p>User insights formulated as challenges (HMW - How Might We...) for the product</p> <p>Concrete solution sketches to data entry challenge within the technical capabilities of the platform</p> <p>Decision on feasibility of pursuing a solution to the challenge within !!!!!</p>	1	10.00	10.00

We appreciate your business.

Please send remittance notices and communications to  
Accounts@IQMSoftware.co.uk

PAYMENT

BALANCE DUE

10.00

**£0.00**

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