Durbl

Profit and Loss

January - December 2021

	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	JUL 2021	AUG 2021	SEP 2021	OCT 2021	NOV 2021	DEC 2021	TOTAL
Income													
Amazon Refunds													
Amazon Reimbursement													
Amazon Sales													
Amazon Shipping													
Discounts													
Refunds													
Sales of Product Income													
Shopify Sales													
Total Sales of Product Income													
Shipping Income													
Total Income													
Cost of Goods Sold													
Amazon FBA Fees													
Cost of Goods													
Shopify Fees													
Total Cost of Goods													
Cost of goods sold													
Supplies & materials													
Total Cost of goods sold													
Total Cost of Goods Sold													
GROSS PROFIT													
Expenses													
Advertising & marketing													
Affiliate Payout													
Amazon Advertising													
Photography + Video													
Social media													
Web Design													
Total Advertising & marketing													
Amazon Promotions													
Amazon Seller Fees and Charges													
Business licences													
Contract labor													
General business expenses													
Bank fees & service charges													
Total General business expenses													

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BOOKMARKS

Bank transactions

MENU

Dashboards
Transactions
Sales
Products & services
Commerce
Expenses
Customers & leads
Reports
Payroll
Time
Budgets
Taxes
My accountant
Live Experts
Lending & banking

Menu settings

MPM Ventures, LLC

Profit and Loss

January 1 - July 24, 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 1-24, 2024	TOTAL
Income								
Channel Discount								
Channel Sales								
Discounts given								
Sales of Product Income								
Shipping Income								
Total Income								
Cost of Goods Sold								
Channel Fulfillment and Warehou…								
Shopify Fulfillment and Wareho…								
Total Channel Fulfillment and …								
Cost of goods sold								
Inventory Shrinkage								
Total Cost of Goods Sold								
GROSS PROFIT								
Expenses								
Advertising & marketing								
Marketing								
Social media								
Website ads								
Total Advertising & marketing								
Amazon fees								
Channel Advertising Fees								
Amazon Advertising Fees								
Total Channel Advertising Fees								