

Capture the magic of the cloud and QuickBooks Online in your business



Mobile

97% of QuickBooks Online customers agree that their team can work simultaneously and efficiently from anywhere and that it is better for remote employees than the comparable desktop product.¹ Gone are any hosting fees, and customers report more peace of mind that their data is protected and backed up. Access your data anywhere, anytime, on any device.



Automation

QuickBooks Online automates your manual processes. Cloud automation helps QuickBooks Online users save over 51 hours a month on average.² Additionally, linking a bank or credit card account to QuickBooks Online saves users 45 hours a month on average.³ According to Microsoft, 82% of companies have seen reduced costs since utilizing cloud tech, while 59% reported significant increases in productivity by using cloud services.⁴

Growth

The cloud removes geographic barriers to reach new customers, hire remote talent, respond faster to new leads, finalize proposals in the field, and improve operations from any device and any location – all essential for healthy business growth. 97% of accountants surveyed say QuickBooks Online helps their firm run more efficiently than QuickBooks Desktop.¹

Insights

QuickBooks Online is a collaborative platform where you can deliver real-time tax and financial insights, including proactive tax planning services for every client. 98% of accountants surveyed agree that QuickBooks provides more real-time insights than QuickBooks Desktop. 95% of accountants surveyed say that they are able to give better advice to their clients when they use QuickBooks Online. Accountants surveyed report their clients books are 40% more accurate on average when they use QuickBooks Online over QuickBooks Desktop.¹ 84% of customers say QuickBooks gives them insights and a complete view of their business.⁵

Cash flow

QuickBooks Online can automate subscription billings, facilitate integrated shopping carts, enable electronic invoicing collection that gets clients paid twice as fast with quick access to operating loans, helping provide better operating cash flow.⁶

**More than
8 out of 10
businesses say
QuickBooks
Online makes
it simpler to
manage a
business like
theirs.⁵**

Do you have
the competitive
advantages of
the cloud?

Important disclosures and disclaimers

1. Based on Intuit survey January 2022, amongst accountants who have used both QuickBooks Desktop and QuickBooks Online with clients, who expressed an opinion.
2. Based on survey of small businesses using QuickBooks Online in U.S. conducted October 2021 who stated average savings compared with their prior solution.
3. Based on survey of small businesses using QuickBooks Online in U.S. conducted October 2021 who stated that they connected a bank or credit card account in QuickBooks.
4. Driving growth together: Small businesses and the cloud. <https://info.microsoft.com/rs/microsoftdemandcenter/images/driving-growth-together-small-businesses-and-cloud-infographic.pdf>
5. Based on survey of existing small businesses using QuickBooks Online in U.S. conducted October 2021.
6. Get Paid 'Twice As Fast' Disclaimer: 'Twice as fast' based on U.S. customers using QuickBooks Online invoice tracking and payment features compared to customers not using these features from Aug 2020 to Jul 2021.

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